

We're Choosin' Texas for 2027

2027 NAPP ANNUAL MEETING & CONFERENCE

FORT WORTH, TEXAS JULY 21-23, 2027

SPONSORSHIP OPPORTUNITIES

Targeted Practitioner Exposure
High-Value Brand Visibility
Direct Member Engagement

The National Association of Patent Practitioners NAPP®

WHAT IS THE NAPP AMC?



The National Association of Patent Practitioners (NAPP) Annual Meeting and Conference, taking place July 21-23, 2027, at the ***Texas A&M School of Law in Fort Worth, TX*** is a multi-day event for patent practitioners to network, attend continuing education sessions and learn about the new tools to enhance their practice.

This unique conference is specifically designed for patent attorneys and agents who are deeply involved in patent prosecution.

The National Association of Patent Practitioners NAPP®

WHY SPONSOR?

Connect with a Targeted Audience

This is your opportunity to engage directly with decision-makers and influencers in the patent field.

Expand Your Network

The conference's interactive format provides ample opportunities to build meaningful relationships and potential business partnerships.

Brand Visibility

Align your brand with a respected organization and show your dedication to supporting the intellectual property community.



Our goal is to ensure that you receive exceptional value and satisfaction from your sponsorship. We appreciate your interest in supporting the NAPP Annual Meeting and Conference and look forward to building a lasting partnership!

The National Association of Patent Practitioners NAPP®



AMC BY THE NUMBERS

We consistently build a program that is VALUABLE to all who attend including registrants, speakers and sponsors!

Patent Practitioners

We are planning for 120+ practitioners to attend in 2027.

Speakers

We are planning for 20+ speakers for the program.

Sponsors

We anticipate 12-15 sponsors for the 2027 Conference.

USPTO Representatives

We anticipate 4-6 representatives from the USPTO.

Engagement Opportunities

Agenda allows multiple interactions during breaks and social events plus speaking opportunities.

History

The AMC is growing annually and has been a very successful event for 28 years.

Sponsorship Levels

On Site Sponsor Level

Presenting Sponsor

Premier sponsor of the AMC with CLE agenda 30 min Educational Presentation

Dinner, Lunch and Social Event Sponsor

Welcome and company intro speaking opportunity during sponsored event

Participating plus Break Sponsor

Brief company introduction during an event session, some right before break.

Support Sponsor Level

Supporting Sponsor

Demonstrates your support of the Patent/IP Community and NAPP Goals



All on site sponsors get an exhibit table and speaking opportunity.

All on site sponsors get logos on all signage, communications and website.

Supporting Sponsors have logo placement on materials and website.

Refund policy: 50% before May 31. Not refundable after June 1 due to financial commitments to Texas A&M School of Law.

PRESENTING SPONSOR | $10,000

One Available

- Your company PRESENTS the 2027 NAPP AMC.
- 30-minute conference presentation slot for a patent-related topic (subject to approval by NAPP). Will pursue CLE depending on topic.
- Identification as a featured speaker in the conference program & agenda.
- Full-page ad on the back cover of the conference program.
- Exhibit table with three chairs with three complimentary full registrations that include access to all events.



Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

The National Association of Patent Practitioners NAPP®

DINNER SPONSOR | $8,000
One Available

- Wed night at Texas A&M, BBQ/Steak Western Theme.
- Welcome speaking opportunity at the start of event.
- Logo on screen and centerpieces.
- Full-page ad inside front cover of the conference program.
- Exhibit table with three chairs near conference room entrance.
- Three complimentary full registrations with access to all events.



Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

The National Association of Patent Practitioners NAPP®

SOCIAL EVENT SPONSOR | $8,000

One Available



- Welcome speaking opportunity at sponsored event including a cocktail receptions and Cowtown Coliseum.
- Happy hour at Texas A&M then move to Cowtown for Professional Bull Riding with an additional cocktail.
- Company name and logo on site at social event.
- Full-page ad inside back cover of the conference program.
- Exhibit table with two chairs near conference room entrance.
- Two complimentary full registrations with access to all events.

Connect with Target Audience

Expand Your Network

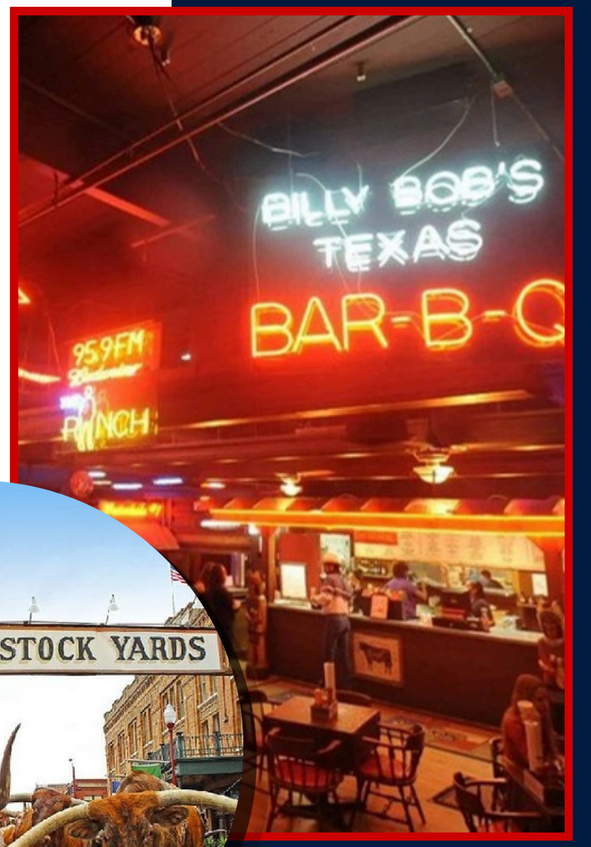
Achieve Brand Visibility

The National Association of Patent Practitioners NAPP®

WELCOME LUNCH SPONSOR | $7,000

One Available

- Company speaking opportunity on the bus to the NAPP AMC Welcome Lunch at the famous Billy Bob's BBQ.
- Lunch includes viewing of the Stockyard parade of longhorn cattle.
- Company name and logo on site at lunch event.
- Full-page ad in the conference program.
- Exhibit table with two chairs near conference room. entrance.
- Two complimentary full registrations with access to all events.





Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

The National Association of Patent Practitioners NAPP®

THURSDAY LUNCH SPONSOR | $5,500

One Available

- Company speaking opportunity before the Tex-Mex buffet lunch.
- Company name and logo on site at lunch event.
- Full-page ad in the conference program.
- Exhibit table with two chairs near conference room. entrance.
- Two complimentary full registrations with access to all events.



Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

The National Association of Patent Practitioners NAPP®

PARTICIPATING SPONSOR | $3,500

Unlimited Available

- Introduction of company and staff during one AMC session.
- Name & logo on sponsorship signage on site throughout the event.
- One complimentary full registration with full access.
- Six-foot table in exhibit space with one chair.
- Quarter page ad in the conference program.



Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

The National Association of Patent Practitioners NAPP®

BREAK SPONSOR | $1,000 add on
Six Available

- “Add on” to your existing Participating Sponsorship.
- Company name and logo at beverage station and at your table acknowledging sponsorship.
- Speak for 3-5 mins before the break to the entire group sharing a quick pitch about what you are exhibiting.



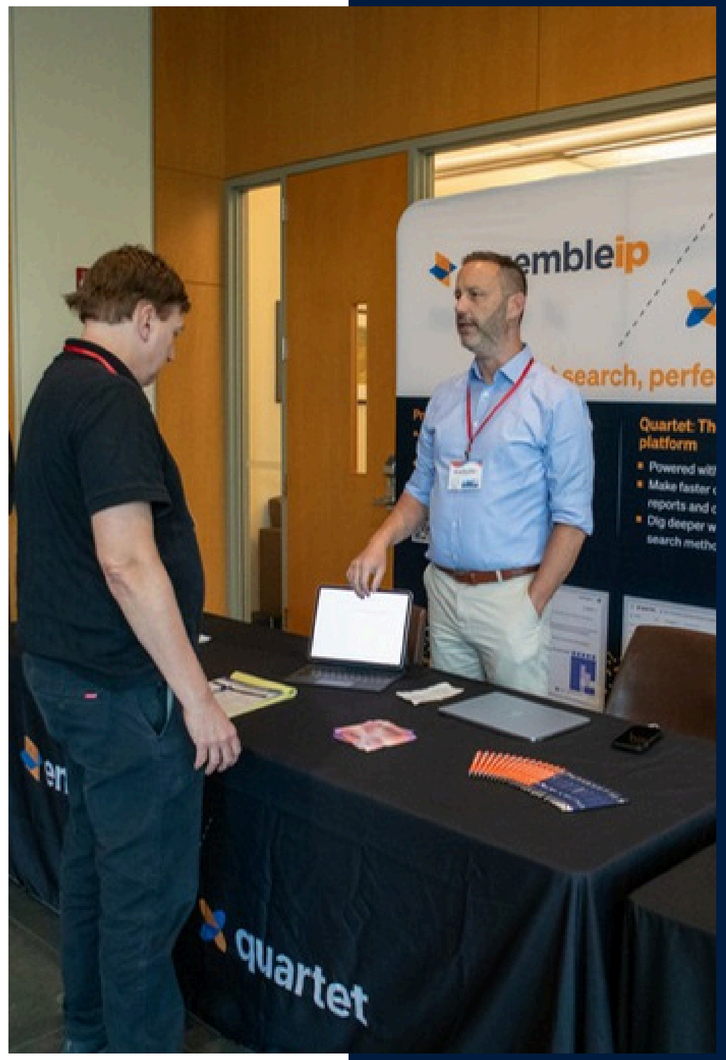
Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

SUPPORTING SPONSOR | $850
Unlimited Available

- Acknowledged on AMC website page and in conference program as a supporter of NAPP Patent Practitioners and the patent and IP community.



Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

See y'all in Texas



in 2027

2027 NAPP ANNUAL MEETING & CONFERENCE

FORT WORTH, TEXAS JULY 21-23, 2027

THANK YOU FOR YOUR SUPPORT OF NAPP

For More Info about Sponsoring the AMC
Contact Carol at director@NAPP.org

To register for AMC Sponsorship
Go to NAPP.org, Events, 2027 AMC

For Updates on the NAPP AMC
Go to NAPP.org, Events, 2027 AMC