



SPONSORSHIP OPPORTUNITIES

Targeted Practitioner Exposure
High-Value Brand Visibility
Direct Member Engagement

→ What is the NAPP AMC?

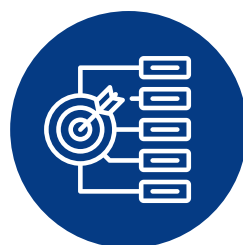


The National Association of Patent Practitioners (NAPP) Annual Meeting and Conference, taking place
July 22-24, 2026,
at the Seattle University School of Law in
Seattle, WA,

is a multi-day event for patent practitioners to network, attend continuing education sessions and learn about the new tools to enhance their practice.

This unique conference is specifically designed for patent attorneys and agents who are deeply involved in patent prosecution.

→ Why Sponsor?



Connect with a Targeted Audience

This is your opportunity to engage directly with decision-makers and influencers in the patent field.



Expand Your Network

The conference's interactive format provides ample opportunities to build meaningful relationships and potential business partnerships.



Brand Visibility

Align your brand with a respected organization and show your dedication to supporting the intellectual property community.

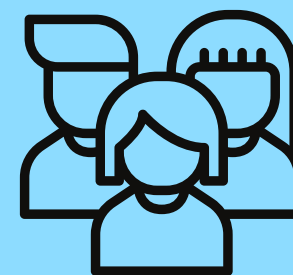


The NAPP Annual Meeting and Conference provides the perfect opportunity to showcase your business to patent practitioners from across the U.S. Your support is essential to the success of the NAPP AMC. With the participation of our sponsors, we can continue hosting this impactful event year after year.

Our goal is to ensure that you receive exceptional value and satisfaction from your sponsorship. We appreciate your interest in supporting the NAPP Annual Meeting and Conference and look forward to building a lasting partnership!



We consistently build a program that is **VALUABLE** to all who attend including registrants, speakers and sponsors!



Patent Practitioners

We are planning for 100+ practitioners to attend in 2026.



Speakers

We are planning for 20+ speakers for the program.



Sponsors

We anticipate 12-15 sponsors for the 2026 Conference.



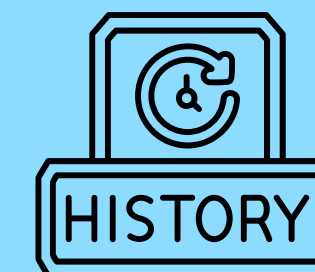
USPTO Representatives

We anticipate 4-6 representatives from the USPTO.



Engagement Opportunities

Agenda allows multiple interactions during breaks and social events plus speaking opportunities.



History

The AMC is growing annually and has been a very successful event for 28 years.

→ **AMC by the
Numbers**

→ Sponsorship Levels

On Site Sponsor Level

Featured Sponsor

Premier sponsor of the
AMC with agenda 30 min
Educational Presentation

Meal, Social & Break Sponsors

Welcome and brief
speaking opportunity
during sponsored event

Exhibitor Sponsor

Brief individual
introduction during an
event session

Support Sponsor Level

Supporting Sponsor

Demonstrates your support of the Patent/IP Community and NAPP Goals

All on site sponsors get an exhibit table and speaking opportunity.

All on site sponsors get logos on all signage, communications and website.

Supporting Sponsors have logo placement on materials and website.

Refund policy: 50% before May 31. Not refundable after June 1 due to financial commitments to Seattle University.



→ **FEATURED SPONSOR | \$10,000** **One Available - SOLD**

- 30-minute conference presentation slot for a patent-related topic (subject to approval by NAPP). Will pursue CLE depending on topic.
- Identification as a featured speaker in the conference program & agenda.
- Full-page ad on the back cover of the conference program.
- Exhibit table with three chairs with three complimentary full registrations that include access to all events.



Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

→ DINNER SPONSOR | \$7,000 One Available

- Welcome speaking opportunity (5 mins).
- Logo on screen and centerpieces.
- Full-page ad inside front cover of the conference program.
- Exhibit table with three chairs near conference room entrance.
- Three complimentary full registrations with access to all events.



Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

→ SOCIAL EVENT SPONSOR | \$6,000 One Available

- Welcome speaking opportunity at sponsored event (5 mins).
- Company name and logo on site at social event.
- Full-page ad inside back cover of the conference program.
- Exhibit table with two chairs near conference room entrance.
- Two complimentary full registrations with access to all events.



Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

→ LUNCH SPONSOR | \$5,000 Two Available

- Welcome speaking opportunity (5 mins) at sponsored event.
- Company name and logo on site at lunch event.
- Full-page ad in the conference program.
- Exhibit table with two chairs near conference room entrance.
- Two complimentary full registrations with access to all events.



Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

➔ **BREAK SPONSOR | \$4,000** **Six Available**

- Introduction of company and staff during one AMC session.
- Company name and logo at beverage station acknowledging sponsorship.
- Half page ad in conference program.
- Six-foot table with one chair.
- One complimentary full registration with full access.



Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

→ PARTICIPATING SPONSOR | \$3,000 Unlimited Available

- Introduction of company and staff during one AMC session.
- Name & logo on sponsorship signage on site throughout the event.
- One complimentary full registration with full access.
- Six-foot table in exhibit space with one chair.
- Quarter page ad in the conference program.



Connect with Target Audience

Expand Your Network

Achieve Brand Visibility

→ SUPPORTING SPONSOR | \$800 Unlimited Available

- Acknowledged on AMC website page and in conference program as a supporter of NAPP Patent Practitioners and the patent and IP community.



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**THANK YOU
FOR YOUR
SUPPORT
OF NAPP**

NAPP ANNUAL MEETING & CONFERENCE

SEATTLE, WA | JULY 22-24, 2026

For More Info about Sponsoring the AMC
Contact Carol at director@NAPP.org

To register for AMC Sponsorship
Go to NAPP.org, Events, 2026 AMC

For Updates on the NAPP AMC
Go to NAPP.org, Events, 2026 AMC