



# SPONSORSHIP OPPORTUNITIES

Targeted Practitioner Exposure  
High-Value Brand Visibility  
Direct Member Engagement



## → What is the NAPP AMC?



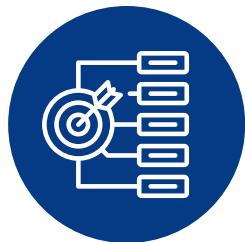
The National Association of Patent Practitioners (NAPP) Annual Meeting and Conference, taking place July 22-24, 2026, at the Seattle University School of Law in Seattle, WA, is a multi-day event for patent practitioners to network, attend continuing education sessions and learn about the new tools to enhance their practice.

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This unique conference is specifically designed for patent attorneys and agents who are deeply involved in patent prosecution.



# Why Sponsor?



## Connect with a Targeted Audience

This is your opportunity to engage directly with decision-makers and influencers in the patent field.



## Expand Your Network

The conference's interactive format provides ample opportunities to build meaningful relationships and potential business partnerships.



## Brand Visibility

Align your brand with a respected organization and show your dedication to supporting the intellectual property community.



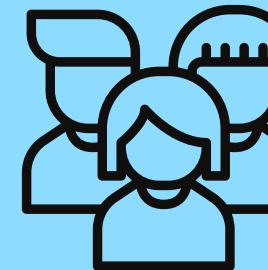
The NAPP Annual Meeting and Conference provides the perfect opportunity to showcase your business to patent practitioners from across the U.S. Your support is essential to the success of the NAPP AMC. With the participation of our sponsors, we can continue hosting this impactful event year after year.

Our goal is to ensure that you receive exceptional value and satisfaction from your sponsorship. We appreciate your interest in supporting the NAPP Annual Meeting and Conference and look forward to building a lasting partnership!



## → AMC by the Numbers

**We consistently build a program that is  
VALUABLE to all who attend including  
registrants, speakers and sponsors!**



### Patent Practitioners

We are planning for 100+ practitioners to attend in 2026.



### Speakers

We are planning for 20+ speakers for the program.



### Sponsors

We anticipate 12-15 sponsors for the 2026 Conference.



### USPTO Representatives

We anticipate 4-6 representatives from the USPTO.



### Engagement Opportunities

Agenda allows multiple interactions during breaks and social events plus speaking opportunities.



### History

The AMC is growing annually and has been a very successful event for 28 years.

# → Sponsorship Levels

On Site  
Sponsor Level

## Featured Sponsor

Premier sponsor of the  
AMC with agenda 30 min  
Educational Presentation

## Meal, Social & Break Sponsors

Welcome and brief  
speaking opportunity  
during sponsored event

## Exhibitor Sponsor

Brief individual  
introduction during an  
event session

Support  
Sponsor Level

## Supporting Sponsor

Demonstrates your support of the Patent/IP Community and NAPP Goals



**All on site sponsors get an exhibit table and speaking opportunity.**

**All on site sponsors get logos on all signage, communications and website.**

**Supporting Sponsors have logo placement on materials and website.**

**Refund policy: 50% before May 31. Not refundable after June 1 due to financial  
commitments to Seattle University.**

## → **FEATURED SPONSOR | \$10,000** **One Available - SOLD**

- 30-minute conference presentation slot for a patent-related topic (subject to approval by NAPP). Will pursue CLE depending on topic.
- Identification as a featured speaker in the conference program & agenda.
- Full-page ad on the back cover of the conference program.
- Exhibit table with three chairs with three complimentary full registrations that include access to all events.



**Connect with Target Audience**

**Expand Your Network**

**Achieve Brand Visibility**

## → DINNER SPONSOR | \$7,000 One Available

- Welcome speaking opportunity (5 mins).
- Logo on screen and centerpieces.
- Full-page ad inside front cover of the conference program.
- Exhibit table with three chairs near conference room entrance.
- Three complimentary full registrations with access to all events.



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**Expand Your Network**

**Achieve Brand Visibility**

## → **SOCIAL EVENT SPONSOR | \$6,000** **One Available**

- Welcome speaking opportunity at sponsored event (5 mins).
- Company name and logo on site at social event.
- Full-page ad inside back cover of the conference program.
- Exhibit table with two chairs near conference room entrance.
- Two complimentary full registrations with access to all events.



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## → LUNCH SPONSOR | \$5,000 Two Available

- Welcome speaking opportunity (5 mins) at sponsored event.
- Company name and logo on site at lunch event.
- Full-page ad in the conference program.
- Exhibit table with two chairs near conference room entrance.
- Two complimentary full registrations with access to all events.



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## → **BREAK SPONSOR | \$4,000** **Six Available**

- Introduction of company and staff during one AMC session.
- Company name and logo at beverage station acknowledging sponsorship.
- Half page ad in conference program.
- Six-foot table with one chair.
- One complimentary full registration with full access.

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## → **PARTICIPATING SPONSOR | \$3,000** **Unlimited Available**

- Introduction of company and staff during one AMC session.
- Name & logo on sponsorship signage on site throughout the event.
- One complimentary full registration with full access.
- Six-foot table in exhibit space with one chair.
- Quarter page ad in the conference program.



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## → SUPPORTING SPONSOR | \$800 Unlimited Available

- Acknowledged on AMC website page and in conference program as a supporter of NAPP Patent Practitioners and the patent and IP community.



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**THANK YOU  
FOR YOUR  
SUPPORT  
OF NAPP**

For More Info about Sponsoring the AMC  
Contact Carol at [director@NAPP.org](mailto:director@NAPP.org)

To register for AMC Sponsorship  
Go to [NAPP.org](http://NAPP.org), Events, 2026 AMC

For Updates on the NAPP AMC  
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