# SPONSORSHIP OPPORTUNITIES



NAPP ANNUAL MEETING & CONFERENCE

WASHINGTON, DC | JULY 23-25, 2025

# CONTACT INFORMATION:

Carol Wilhite director@napp.org 919-230-9635 2501 Jolly Rd, Okemos, MI 48864

To Register for sponsorship online, go to NAPP.org/AMC

# ABOUT THE EVENT

The National Association of Patent Practitioners (NAPP) Annual Meeting and Conference, taking place July 23-25, 2025, at the American University Washington College of Law in Washington, DC, is a multi-day event for patent practitioners to network, socialize, and attend continuing education sessions. This unique conference is specifically designed for patent attorneys and agents who are deeply involved in patent prosecution.

The NAPP Annual Meeting and Conference provides an excellent opportunity to showcase your business to patent practitioners from across the United States.

Your support is essential to the success of the NAPP Annual Meeting and Conference. With the participation of our sponsors, we can continue hosting this impactful event year after year. Our goal is to ensure that you receive exceptional value and satisfaction from your sponsorship.

We appreciate your interest in supporting the NAPP Annual Meeting and Conference and look forward to building a lasting partnership!

# WHY SPONSOR?

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#### **Connect with a Targeted Audience**

As a sponsor, you'll have direct access to a highly specialized group of patent attorneys and agents deeply involved in patent prosecution. This is your opportunity to engage directly with decision-makers and influencers in the field.

#### **Expand Your Network**

The conference's interactive format, including networking sessions, workshops, and social events, provides ample opportunities to build meaningful relationships and potential business partnerships.

#### Reach a National Audience

With participants from across the U.S., your sponsorship will extend your company's reach and influence far beyond local markets.

#### **Demonstrate Industry Leadership**

Align your brand with a respected organization and show your dedication to supporting the intellectual property community.

# SPONSORSHIP OPPORTUNITIES



### FEATURED SPONSOR | \$9,000

One sponsorship spot available

- · 30-minute conference presentation slot for a patent-related topic (subject to approval by NAPP)
- · Logo placement on website and in conference program
- · Identification as a featured speaker in the conference program & agenda
- · Full-page ad on the back cover of the conference program
- · Exhibit table with three chairs
- · Three complimentary full registrations

# **RECEPTION SPONSOR | \$6,750**

Two sponsorship spots available

- · Welcome speaking opportunity (5 mins) prior to reception.
- · Logo placement on website and in conference program
- · Name & logo on sponsorship signage near coffee station throughout the event
- · Daily acknowledgment from speaker's podium
- · Banner with logo prominently displayed at the reception
- · Exhibit table with three chairs near conference room entrance
- · Three complimentary full registrations
- · Full-page ad inside front cover of the conference program

### **LUNCH SPONSOR | \$4,500**

Two sponsorship spots available

- Welcome speaking opportunity (5 mins)
- · Logo placement on website and in conference program
- · Name & logo on sponsorship signage near coffee station throughout the event
- · Daily acknowledgment from speaker's podium
- · Exhibit table with two chairs near refreshment table
- · Two complimentary full registrations
- Full-page ad in the conference program

## **AMC BREAK SPONSOR | \$3,750**

Six sponsorship spots available

- Logo placement on website and in conference program
- · Name & logo on sponsorship signage near coffee station throughout the event
- · Daily sponsor recognition
- · One complimentary full registration
- · Six-foot table in exhibit space with one chair
- · Half-page ad in the conference program

# PARTICIPATING SPONSOR | \$2,250

- Logo placement on website and in conference program
- · Name & logo on sponsorship signage near coffee station throughout the event
- Daily sponsor recognition
- · One complimentary full registration
- · Six-foot table in exhibit space with one chair
- · Quarter page ad in the conference program

### **SUPPORTING SPONSOR | \$750**

- Logo placement on website and in conference program
- · Name & logo on sponsorship signage near coffee station throughout the event
- Daily sponsor recognition

<sup>\*</sup>Multiple supporting sponsorships may be combined for "equivalent" higher-level benefits