

# NAPP ANNUAL MEETING & VIRTUAL CONFERENCE

**JULY 19-21, 2021** 

DESCRIPTION

DDC : DIRECT DIGITAL CONTROLLER
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ST STATUS

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#### MESSAGE FROM THE PRESIDENT

Welcome to the National Association of Patent Practitioners' Annual Meeting and Conference 2021! Our beloved AMC committee has drawn together another exciting program of experts speaking on topics of particular relevance to our member's daily patent practice.

The agenda for this virtual conference uses the Eastern Time Zone, so please remember to adjust for any time zone differences as we go. The conference covers three days, each day having three presentations (including the annual meeting on July 19). Each presentation will be about an hour. We're experimenting with intermissions of 45 minutes to take breaks, answer urgent emails, or just stand up and move around a bit. So you don't get too bored during the intermissions, the sponsors are providing 30-minute breakout sessions to hopefully entertain you as they share a bit of information about themselves. The Zoom platform supports private chats as well if you want take the opportunity to reconnect with acquaintances from previous conferences.

The Annual Meeting is the afternoon of July 19th – please tune in to learn more about this year's candidates for election, to vote, and to get updated about what we've been up to this past year. We'll also re-introduce the committee leadership and talk about the volunteer opportunities for upcoming projects. NAPP as an organization depends on its members to keep it going, so we need you! The agenda says 90 minutes, but I expect the meeting to go faster than that, and in any event we'll get the voting and important stuff done first in case anybody needs to drop off early. If you have any suggestions or feedback for the Board, this will be an excellent time for you to chime in.

There is a social hour planned for the afternoon of July 20th. I really enjoyed the one we had last year and look forward to seeing you all after all the social isolation that's been happening for the past 18 months. Remember, your fellow NAPP members are the real benefit of this organization. Most of us are somewhat introverted and reluctant to socialize, but the rest are in the same boat so I encourage you all to make the extra effort to join in. It's worthwhile. As I've said many times before, NAPP's patent-specific focus means that each of our members has a lot in common with the others. Your families may not understand when you talk about your job, but we do! Moreover, we're delighted to talk about ways for doing it better.

But NAPP is more than just a social outlet. We need each other professionally. Our profession suffers from a long delay (typically 10-20 years) between decision and consequence, making it difficult to predict the consequences of our actions and nearly impossible to learn from our own mistakes. We must work together if we are to become better at what we do. That is why NAPP exists. That is why this conference exists. That is why we're delighted to have you here.

Enjoy the conference!

Dan Krueger, President



#### **THANK YOU ALEX!**

NAPP's directors and officers wish to thank Alex Pokot for his leadership and service in chairing the AMC committee for the 2021 AMC and the previous three conferences. As the committee chair, Alex led a team of volunteers who worked hard to select topics, organize speakers, arrange events, pay deposits, advertise, sign up attendees, collect fees, and oversee dozens of other details to provide value to NAPP members by keeping their patent practice skills sharp and up-to-date. Alex has brought top talent to the AMC each and every year—prior AMCs included speakers from the USPTO (e.g., Andrei lancu, Robert Stoll, Drew Hirschfield), corporations (e.g., Microsoft, 3M), and private firms, as well as judges other thought leaders (e.g., Gene Quinn and John White). Alex's efforts have also facilitated NAPP members connecting, networking, and generally having fun at each AMC.

NAPP leadership again extends its heartfelt gratitude to Alex for his invaluable service over the past several years as AMC committee chair. Alex is stepping down as chair this year to focus on other areas of his practice and family. NAPP is currently looking for another member to step into the AMC chair role to guide the efforts of the committee and our management association in planning for next year. If you are interested in following in Alex's footsteps as AMC chair or co-chair, or serving on the AMC planning committee, please contact our Executive Director Heather at Napp@napp.org.





Join our session at 14:30 on Wednesday 21st July to learn five ways to achieve the highest quality patent translation, providing you with techniques and preventative measures you can take to reduce the risks that come with protecting your IP.





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#### VIRTUAL AGENDA NAPP AMC July 19 – 21, 2021

All times are Eastern Daylight Time (EDT)

Monday. July 19					
START TIME	END TIME	SUBJECT(S)	PRESENTER(S)		
11:30 am	11:45 am	Opening Remarks	Dr. Dan Krueger, Ramey & Schwaller, LLP (NAPP President)		
11:45 am	12:45 pm	Current Developments in Utility Patent Law	Gene Quinn, President & CEO, IP Watchdog, Inc John White, Partner, Berenato & White, LLC		
1:00 pm	1:30 pm	Sponsor Break-out Session: An Innovative Model to Increase the Pipeline of Competent Patent Practitioners	Professor Christopher M. Turoski, University of Minnesota https://us02web.zoom.us/j/81457719899?pwd=d09ralZYalM5eitVMDQ4SjhrQzI5QT09		
1:30 pm	2:30 pm		Chris Carani, Shareholder, McAndrews, Held & Malloy, Ltd. Lisa Adelson, Counsel, Crowell & Moring LLP (NAPP)		
2:45 pm	3:15 pm	Sponsor Break-out Session	Patents Designs <a href="https://us02web.zoom.us/j/82232563156?pwd=dWRJNzdLTkhGZXFCQkVQRIBDbi9WZz09">https://us02web.zoom.us/j/82232563156?pwd=dWRJNzdLTkhGZXFCQkVQRIBDbi9WZz09</a>		
3:30 pm	5:00 pm	Annual Meeting and Elections	John T Davis, Barta, Jones & Foley, P.C. (NAPP Board Chair) <a href="https://us02web.zoom.us/j/87247065811">https://us02web.zoom.us/j/87247065811</a>		
Tuesday, July 20					
START TIME	END TIME	SUBJECT(S)	PRESENTER(S)		
11:30 am	12:30 pm		Bastian Best Kenny Ko, KENNYs IP (NAPP) Tatsuya Sawada, Kenja IP Law PC (NAPP)		
12:45 pm	1:15 pm	C D1 C:	Dominion Insurance https://us02web.zoom.us/j/83219936950?pwd=SmxWMkFIR2NMK3IVOTYrUlFjdnZwUT09		
1:15 pm	2:15 pm		Kate Gaudry, Kilpatrick Townsend & Stockton LLC David Stein, Artegis Law Group (NAPP) Chia-Hsin (Jessie) Suen, Artegis Law Group (NAPP)		
2:30 pm	3:00 pm	Sponsor Break-out Session	HK ACHARYA & COMPANY https://us02web.zoom.us/j/88609406360?pwd=dXhQenJxS2Rwa0VOMnRoOWZYR041dz09		
3:00 pm	4:00 pm		David Dickerson, Patentanwalt (NAPP) Bruce Young, Young's Patent Services (NAPP)		
4:15 pm	4:45 pm	Sponsor Break-out Session	Teak https://us02web.zoom.us/j/81978558726?pwd=WU11UFZHTVlqK2Z3VlJYSllXOXI2QT09		

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5:00 pm	7:00 pm	Social Hour: Break-out Rooms: Patent Harmonization, In-house Practice, Time Management, Client Relationships, Business Development, Foreign Associate Relationship		
Wednesday, July 21				
START TIME	END TIME	SUBJECT(S)	PRESENTER(S)	
11:30 am	12:30 pm	Post Allowance Filing Strategies in the US	Gary Maze, Maze IP Law, P.C. (NAPP) Jeff Wendt, The Wendt Firm, P.C. (NAPP)	
12:45 am	1:15 pm	Sponsor Break-out Session		
1:15 pm	2:15 pm	Appeal Logistics & Insights for Practitioners from PTAB Judges	Janet Gongola, Vice Chief Judge for Engagement at the Patent Trial and Appeal Board (PTAB) at the U.S. Patent and Trademark Office (USPTO)	
2:30 pm	3:00 pm	Sponsor Break-out Session	RWS Inovia https://register.gotowebinar.com/register/4703838702237789712	
3:00 pm	4:00 pm	Ethics in Patent Prosecution and Practice	Larry Hilton, Founder, Dominion Insurance Andrew Jones, Partner, Furman, Kornfeld & Brennan LLP Samantha Panny, Associate, Furman, Kornfeld & Brennan LLP	
4:00 pm	4:15 pm	Closing Remarks	Alex Pokot, AP Patents (NAPP AMC Chair)	



# Lisa Adelson Counsel, Crowell & Moring LLP

Lisa Adelson is a seasoned patent practitioner with numerous years of experience representing clients in all aspects of patent prosecution and counseling. She practices in the biotechnology, chemistry, and design arts and has represented clients before the U.S. Patent and Trademark Office, the Patent Trial and Appeal Board (formerly the Board of Patent Appeals and Interferences), and the U.S. Court of Appeals for the Federal Circuit. Lisa also has extensive experience in conducting analyses related to major due diligence and patent litigation matters. Lisa is a strategic thinker who has represented individual and multinational clients at all phases of development. She combines creativity with a keen understanding of current law. Lisa frequently gives seminars to clients and colleagues on current topics in intellectual property law. She earned a B.A. in chemistry magna cum laude from Colgate University in 1993 and received her J.D. from Georgetown University Law Center in 2004. Lisa is admitted to practice in the District of Columbia, Maryland, and before the U.S. Patent and Trademark Office.



#### **Bastian Best**

Bastian Best is a European and German patent attorney who helps companies make sense of patents in the digital transformation. A trained computer scientist, he specializes in patents for software and all types of digital inventions, such as Al/machine learning, cloud computing and the Internet of Things.



#### Christopher V. Carani Esq. Shareholder, McAndrews, Held & Malloy, Ltd.

Christopher V. Carani, Esq. is a partner at the Chicago-based IP law firm of McAndrews, Held & Malloy, Ltd. practicing in all area of IP. He is widely recognized as a leading authority in the field of design law, having litigated, prosecuted, published and lectured in the field for nearly 20 years. Chris is the current chair of the AIPPI Committee on Designs, and past chair of both AIPLA and ABA Design Rights Committees. In 2017, IAM Magazine included Chris in its IAM Patent 1000 referring to him as one of the nation's "pre-eminent design law experts." Chris is on faculty at Northwestern University School of Law as an Adjunct Professor teaching IP Law & Policy and at Chicago-Kent College of Law teaching Design Law. His new book, entitled "Design Rights: Functionality and Scope of Protection," was published in September of 2017 by Wolters Kluwer N.V. He serves on the Advisory Design Council for The School of The Art Institute of Chicago and is an Ambassador Member of the Industrial Designer's Society of America. Prior to joining McAndrews, Chris served as a law clerk to the Honorable Rebecca R. Pallmeyer at the U.S. District Court for the Northern District of Illinois. Chris earned his J.D. from University of Chicago and a B.S. in Engineering from Marquette University.



### David Dickerson Patentanwalt

David Dickerson has over 20 years' experience in the realm of international patent prosecution. His track history includes the prosecution of many hundreds of applications before the European Patent Office, including its Opposition Divisions and Boards of Appeal. Before founding his own firm in 2010, David worked hand-in-hand with several of Germany's most respected patent attorneys as well as in-house. Born and raised in the United States, David earned his graduate degree in Electrical Engineering at the University of Hannover, Germany. He thus has particular expertise in the electrical, computer and mechanical arts. David is registered to practice before the European Patent Office, the German Patent and Trademark Office, the USPTO and the European Union Intellectual Property Office (EUIPO), formerly known as the OHIM. He is equally fluent in English and German.



# Kate Gaudry Ph.D Partner, Kilpatrick Townsend & Stockton LLP

Kate Gaudry is a partner at in the Washington, D.C., office of Kilpatrick Townsend & Stockton LLP.

Kate focuses her practice on data-driven and strategic patent prosecution. She has authored over fifty publications sharing results of generally applicable analyses, and her work was also pivotal in the shutting down of the USPTO's SAWS program, which secretly subjected select patent applications to increased examination scrutiny. Her research and data focus was recognized when she was one of five attorneys across all practice areas to be selected for LexMachina's and Law360's Data-Driven Lawyer award in its inaugural year of 2018.

Most of her clients are in the software, computers, and quantitative-biology technical areas. She particularly enjoys patent-prosecution relating to artificial-intelligence and computational-biology technologies.

Kate holds a J.D. from Harvard Law, a Ph.D. in computational neurobiology from UCSD, and a B.S. in Physics from Fort Hays State University.



#### Janet Gongola Vice Chief Judge for Engagement, USPTO

Janet A. Gongola is the Vice Chief Judge for Engagement at the Patent Trial and Appeal Board (PTAB) at the U.S. Patent and Trademark Office (USPTO). She joined the PTAB in 2016 and is part of the executive management team with focus on stakeholder education and engagement.

Previously, Judge Gongola served as the Senior Advisor to the Under Secretary of Commerce and Director of the USPTO. She advised the Director on patent policy and legal matters. She also served as the USPTO Patent Reform Coordinator and Associate Commissioner for Patent Examination Policy. She managed the agency's implementation of the America Invents Act and developed patent policy to guide examiners. Judge Gongola joined the USPTO an Associate Solicitor where she defended agency decisions before the U.S. Court of Appeals for the Federal Circuit and district courts.



# Larry Hilton Founder, Dominion Insurance Services

Mr. Hilton serves professionals in a wide range of disciplines. His law practice focuses on professional liability defense and insurance coverage. He belongs to the California and Utah Bar Associations, holds insurance licenses in all 50 states, and is a Lloyds of London coverholder.



Andrew R. Jones
Partner, Furman Kornfeld & Brennan LLP

Mr. Jones practice focuses on professional liability and includes: the direct defense of lawyers, fiduciaries, patent practitioners and other professionals; and giving advice to domestic and international insurers, including on insurance policy language, management, and claims handling across the United States and abroad. Mr. Jones is admitted as an attorney in New York, and is a Solicitor admitted to practice in England.



### Kenny Ko, Esq. KENNYs IP

Kenny is a Patent Attorney licensed in Mainland China and Taiwan. He is an Attorney at Law in New York after getting his J.D. with distinction from Iowa Law and LL.M. from Duke Law. Being the de facto back offices for prominent law firms in China, Kenny handles patent applications across the Chinese border since 2011. He lectures on weekends for business schools in northern China on U.S. corporate laws. Kenny and his tabby cat spent their first half of the last 16 months in Taipei where they grew up. But they are back staying in Beijing where Kenny attends classical music concerts as much as he can.

China Patent Office added on February 1, 2020 to its MEPE a whole new section dedicated to AI, Internet Plus, Big Data and Blockchain. Other than appreciating how it has no link to China's plan to dominate the world, my presentation attempts to put you in an I-know-something-about-your-new-rules position for you to work intelligently with your Chinese associates when you are drafting applications or analyzing rejections. To add a bonus, bullet points to update you on even newer rules effective from June 1, 2021 will be included.



#### Gary R. Maze Maze IP Law P.C.

Gary R Maze, the president and founder of the Maze IP Law, P.C. law firm, is a member of the National Association of Patent Practitioners and has practiced intellectual property law in since 1995. His experience includes preparation and prosecution of patent and trademark applications; patent, trademark, copyright, and trade secret litigation; licensing of intellectual property rights; and legal opinions regarding infringement, enforcement, and/or validity of intellectual property rights. Mr. Maze's patent prosecution experience includes subsea oil and gas production intervention tools, software and computer related systems, electromechanical devices, and medical devices.



#### Samantha Panny Associate, Furman Kornfeld & Brennan LLP

Ms. Panny's practice focusses on professional liability and includes: providing advice to domestic and international insurers, including on insurance policy language, management, and claims handling across the United States and abroad; and the direct defense of lawyers, fiduciaries, and other professionals. Ms. Panny is admitted as an attorney in New York.



#### Gene Quinn President & CEO, IPWatchdog, Inc.

Gene Quinn is a patent attorney and a leading commentator on patent law and innovation policy. Mr. Quinn has twice been named one of the top 50 most influential people in IP by Managing IP Magazine, in both 2014 and 2019. From 2017-2020, Mr. Quinn has also been recognized by IAM Magazine as one of the top 300 IP strategists in the world, and in 2021 he was recognized by IAM in their inaugural Strategy 300 Global Leaders list. Mr. Quinn founded IPWatchdog.com in 1999, and he is currently President & CEO of IPWatchdog, Inc. According to IAM Magazine, Mr. Quinn "has reshaped the IP debate in the United States in a way that has forced policy makers to carefully consider the macroeconomic affects of IP law and its potential to drive innovation and economic activity."

IAM 300Regarded as an expert on software patentability and U.S. patent procedure, Mr. Quinn has advised inventors, entrepreneurs and start-up businesses throughout the U.S. and around the world. He consults with attorneys facing peculiar procedural issues at the Patent Office, advises investors and executives on patent law changes and pending litigation matters, and has represented patent practitioners before the Office of Enrollment & Discipline.



## Tatsuya Sawada Executive Director of Internation Filing of Sugimura & Partners

Tatsuya Sawada is the Executive Director of International Filing of Sugimura & Partners. He opened Sugimura's Silicon Valley office in 2010, launched its affiliate US law firm, Kenja IP and became a US patent agent in 2016. As the Executive Director of International Filing, Mr. Sawada oversees the prosecution of Japanese patents, designs, and trademarks for Sugimura's international clients. He also oversees all the activities of the Silicon Valley office which serves as a liaison office to our North and South American clients. He has been named as IP Stars in the Japanese patent practitioner category by Managing IP.



#### David Stein Artegis Law Group

David Stein has been engaged in patent preparation, prosecution, and portfolio management since 2007, during which David has represented industry-leading international and domestic companies, startup ventures, and individuals in the fields of software, computer, and electronics. David graduated from Case Western Reserve School of Law in 2002 and is licensed to practice before the U.S. Patent & Trademark Office and in the State of Ohio.

David's technical background includes an M.S. in Computer Science, a B.S. in Electrical Engineering, and a B.S. in Biology. David practices in the full spectrum of computing technologies, as well as computational life sciences. Currently, David focuses on Artificial Intelligence and Machine Learning, including graduate-level classes and Coursera professional certificates from Google and DeepLearning. Al.



#### **Jessie Suen**

Jessie Suen has actively drafted and prosecuted patent applications in the United States for over 14 years, representing a range of clients from Silicon Valley startups to cutting-edge tech companies and R&D centers that include LinkedIn, Intuit, Omron, Schlumberger, Oracle, Sun Microsystems, Google, and Apple. Technology Expertise Ms. Suen has an extensive technical background stemming from both academic studies and industry experience. Her practice involves identifying and protecting innovation in a diverse range of fields, including machine learning, artificial intelligence, large-scale data analytics, A/B testing and experimental designs, distributed systems, cloud computing, databases, filesystems, computer networking, virtualization, concurrency, signal processing, computer graphics, computer vision, computer architecture, computer security, programming languages, analog circuits, and power sources. Ms. Suen's engineering experience includes work on a software-based system for controlling piezoelectric membrane deformation at Aerospace Corp. In addition, she created an FPGA-based prototype gigahertz digital sampling oscilloscope for Xilinx Inc. At Myvest Corp., she developed the UI and business logic layers of a J2EE investment management application.



#### Jeffrey L. Wendt The Wendt Firm

The Wendt Firm specializes in intellectual property law. My law practice has focused since 1989 on preparation and prosecution of patent and trademark applications, legal opinions concerning patent and trademark infringement, validity, and enforceability, transactional work involving intellectual property, such as software licensing, and advice on copyright and Internet matters. I also an Emeritus Member of the Licensing Executives Society and help clients with settlements through licensing. I am a trained legal mediator. While I seek to keep clients out of costly court proceedings, I do have litigation experience. I recently co-authored a "friend of the court" brief supporting overturning a holding of inequitable conduct by prosecuting patent attorneys based solely on bad conduct of litigation patent attorneys. I have also supervised depositions of key witnesses, and have been deposed myself several times, always on the patent plaintiff side. My deposition supporting the patents in suit in one case lead to a significant damages award for "lost profits" based on foreign sales and was upheld 7-2 by the U.S. Supreme Court. WesternGeco LLC v. ION Geophysical Corp. (2018)



#### John White President & CEO, PCT Learning Center

Recognized as one of the top patent educators in the United States, John White has over 35 years of experience in all phases of the patent field. As the President & CEO of the PCT Learning Center, he is responsible for program planning and outreach to the IP Law community.

ohn began his IP career as a Patent Examiner at the United States Patent and Trademark Office (USPTO) and later as a Special Assistant to the Commissioner of Patents. After leaving the USPTO, he founded what would become the largest dedicated patent search, documentation, and technical translation entity in the United States, supplying the needs of clients across the globe. He founded the patent law firm, Berenato & White, and a patent education company, now part of the Practising Law Institute (New York).

Since 1995, John has taught over 28,000 fellow patent practitioners in preparation for the Patent Office registration exam. He has also taught more than 400 U.S. Patent Examiners patent law and evidence, and has been qualified as a Patent Procedure Expert in several Federal District Court lawsuits. In addition, John has served as an Adjunct Professor for the University of Virginia School of Law, and John Marshall Law School (Chicago) and has created numerous patent education programs and publications.



# **Bruce Young Independent Patent Agent**

Bruce Young is an independent patent agent in solo practice and has been a NAPP member since 2012, attending every AMC in that time. Mr. Young holds a Bachelor of Science degree in Computer Engineering from Iowa State University, and a Master of Science degree in Electrical Engineering from Stanford University. He currently lives in Le Mars, IA with Debra, his wife of 40 years. Before starting his patent practice, he worked for 30 years as an engineer and engineering manager in both Fortune 100 and small companies, including Jabil, Gateway, Intel, Lucasfilm/Pixar, HP, and several start-ups.

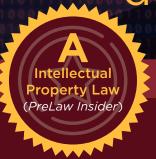
Mr. Young has been involved in nearly every aspect of electronic product design and manufacturing at some point in his career including the development of several industry-standard specifications including HiPPI and PCI, and has been named as an inventor on 41 issued US Patents.

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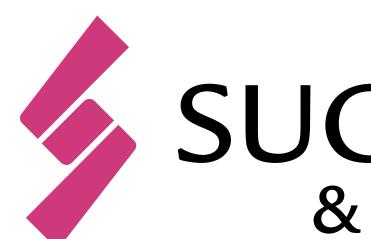


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