

## ***DETAILED PROGRAM SCHEDULE***

---

### ***2013 NAPP Annual Meeting & Conference***

***~~ San Diego, CA ~~***

***July 28-30, 2013***

**The U.S. GRANT**

***~ Celestial Ballroom ~***

***Historic Lower Level***

**326 Broadway**

**San Diego, CA 92101**

---



**Check-in:** To receive your conference badge and materials, please first check-in with us in the **foyer in front of the Celestial Ballroom.**

**Meals:** Breakfast and lunch will be served in **Grant Hall**, also on the Historic Lower Level.

## **Sunday, July 28, 2013**

### *The Nuts & Bolts of Patent Practice for Solo Practitioners and Small Firms*

This one-day course is structured for the patent practitioner who has zero (0) to three (3) years of patent prosecution experience. This course focuses on the fundamentals of patent drafting and prosecution before the USPTO.

Time	Topic	Speaker
7:00-8:00am	Registration & Breakfast	
8:00-8:15am	Opening Remarks	
8:15-9:30am	Client Intake, Inventorship, Ownership, and Assignments	Priya Cloutier
9:30-10:00am	Client Engagements and Nuances of Legal Representation including Ethical Considerations	Louis Hoffman
10:00-10:15am	Break	
10:15-11:15am	Patent Application Preparation	David Grossman
11:15am-12:00pm	Provisional Patent Practice Post-AIA	Jerry Miller
12:00-1:00pm	Lunch	
1:00-1:45pm	Fundamentals of Amendment Practice	Joshua Schoonover
1:45-2:45pm	USPTO Examiner Interviewing Techniques and Tips in the Era of Hoteling, WebEx and Videoconferencing	Ernest Beffel
2:45-3:00pm	Closing Remarks	
3:30pm	Meet in the <b><i>lobby of the U.S. GRANT by the 4<sup>th</sup> Avenue Exterior Entry</i></b> to take a charter bus to the cruise terminal	

### **Networking Opportunities & Events:**

4:00-6:30pm	<p><b>Cruise of San Diego Bay and Cocktail Reception with Hors d'oeuvres</b></p> <p>Enjoy a cocktail reception hosted by NAPP on a Hornblower private yacht and take in the spectacular views of San Diego Bay! Subject to space availability, you may bring one guest with you. Please email <a href="mailto:representative@napp.org">representative@napp.org</a> in advance if you plan on bringing a guest. All attendees and guests will be chartered back to the U.S. Grant Hotel after the cruise and should return by 7pm.</p>
-------------	---

## Monday, July 29, 2013

2013 Patent Practice Update (2 day course - Day 1 of 2)

Time	Topic	Speaker
7:00-7:45am	Registration & Breakfast	
7:45-8:00am	Opening Remarks	
8:00-9:00am	Federal Circuit Update	John Rogitz
9:00-10:00am	Working with In-House Counsel	Jonathan Spangler Fred Zustak
10:00-10:15am	Break	
10:15-11:00am	Strategies for Managing, Protecting and Enforcing Your Intellectual Property Rights in China	Kim Nobles
11:00am-12:00pm	Liability Insurance and Ethical Considerations for Patent Practitioners	Larry Hilton
12:00-1:00pm	Lunch	<b>Sponsored by Dominion Insurance Services</b>
1:00-2:00pm	Important Considerations When Filing PCT Applications	Mavis Gallenson
2:00-3:00pm	Recent and future developments in the Patent Cooperation Treaty (PCT)	Matthew Bryan
3:00-3:15pm	Break	
3:15-4:00pm	Right to practice & Novelty search strategies	Melissa Schneider
4:00-5:00pm	Drafting Solid Business Method Claims	Nick Witchey
5:00-5:15pm	Closing Remarks	

## Tuesday, July 30, 2013

### 2013 Patent Practice Update (2 day course - Day 2 of 2)

Time	Topic	Speaker
7:00-8:00am	Registration & Breakfast	
8:00-10:00am	Annual Membership Meeting & Business Update ( <b>Optional</b> )	All Active NAPP Members are welcome to attend
10:00-10:15am	Break	
10:15-11:15am	Subject Matter Eligibility: AMP v. Myriad Genetics	Marc Morley
11:15am-12:00pm	Managing your Docket: A review of docketing system options and strategies for avoiding misconduct	Jason Miller
12:00-1:00pm	Lunch	<b>Sponsored by Chemical Abstracts Service (CAS)</b>
1:00-2:00pm	Ex Parte Appeal PTAB Practice	William Smith
2:00-3:00pm	Fatal Abstractions: Practice Update on Smart Strategies for Valid Software Patents	Cari Barnes
3:00-3:15pm	Break	
3:15-4:00pm	Prosecution Update: 102 & 103 Post-AIA	Tom Lebens
4:00-4:45pm	Improving Search Comprehensiveness using the new Cooperative Patent Classification (CPC) System as Implemented on STN	Mike Mullican
4:45-5:00pm	Closing Remarks	

## A VERY SPECIAL THANKS TO OUR SPONSORS:

### DIAMOND SPONSORS:

[www.cas.org](http://www.cas.org)



A division of the American Chemical Society



**Chemical Abstracts Service (CAS)**, a division of the American Chemical Society, is the world's authority for chemical information. CAS is the only organization in the world whose objective is to find, collect and organize all publicly disclosed chemical substance information. A team of scientists worldwide curates and controls the quality of our databases, which are recognized as the most comprehensive and authoritative by chemical and pharmaceutical companies, universities, government organizations and patent offices around the world. By combining these databases with advanced search and analysis technologies (SciFinder<sup>®</sup>, STN<sup>®</sup> and Science IP), CAS delivers the most current, complete, secure and interlinked digital information environment for scientific discovery.



We at **Dominion Insurance Services**, along with our predecessors in business, have been serving the insurance needs of our clients for more than a quarter century. Our insurance offerings encompass the full range of coverage that professionals and businesses require in today's challenging business environment. We strive to be creative, proactive risk management specialists who work diligently to meet our clients' needs. We're confident that Dominion will be for you a trusted place. **Where the Answers Are.**

[www.dominioninsurance.com](http://www.dominioninsurance.com)

**GOLD SPONSORS:*****www.PatentsRealFast.com***

**Patents Real Fast** is pleased to announce the introduction of a unique patent research service. A free trial for the initial release of the PRF Query service is now available. PRF Query delivers a “front-end” platform that offers a single web interface to manage all the research being done through the major search tools: including the USPTO, FreePatentsOnline, Google Patents, Google Scholar and Google.

Patent attorneys and practitioners use PRF Query to find relevant documents through a unique accelerated process and a powerful text parsing algorithm. PRF Query is “real fast” by automating certain key functions like:

1. Identifying keywords
2. Identifying key sentences
3. Ranking keywords
4. Building search queries
5. Logging search activity

Visit our website ([www.patentsrealfast.com](http://www.patentsrealfast.com)) and sign up for your free trial!



**[www.patentpride.com](http://www.patentpride.com)**

***Display your achievement with pride***

**PatentPride.com** is a division of McKinley Custom Products LLC. Located in Muskego, Wisconsin. PatentPride.com is a company that has been supplying clients with hand crafted quality patent and trademark plaques for over 25 years. Among other products we provide a full line of custom awards and plaques for corporations, non-profit organizations and individuals. We are constantly working to improve our process and our product line to meet our customers' needs. Please feel free to contact us with any suggestions or questions. We look for to working with you.



**[www.ladas.com](http://www.ladas.com)**

**Ladas & Parry** is a 101 year old firm known worldwide as the attorney's attorney. Indeed, over 90% of its client base is comprised of attorneys who have come to it to handle their intellectual property matters abroad. The firm has four offices in the US, two in Europe and multiple associates in every jurisdiction where patents, trademarks and copyrights can be obtained.